INVESTMENT SNAPSHOT

BUSINESS BASE

2337
businesses operating across Singleton LGA

diverse industrial and service economy

95–98%
of businesses employ <20 people

60%
are non-employing (owner-operators & contractors

Highly flexible SME-driven economy. Singleton's economy is powered by a highly agile SME base, creating strong opportunities for growth, partnership and supply chain integration.

Growth Opportunity: Over 75% of local businesses operate below $2M turnover, representing strong potential for scaling, investment and productivity uplift.

SUPPLY CHAIN ADVANTAGE

Deep local capability across:

- Mining and energy services
- Construction and trades
- Freight, transport and logistics

High proportion of:

- Contractors
- Specialist SMEs
- Technical service providers

Opportunity: Ready-made supply chains reduce setup time and operational risk.

LOGISTICS & ENABLING INDUSTRIES

- Established transport and contractor networks
- Proximity to Hunter region supply chains

Opportunity: Strengthen regional distribution and servicing capacity.

Turnover Profile:

- 50–65%: <$200k turnover
- 75–90%: <$2M turnover
- <5%: >$10M turnover

Opportunity: Large base of early and growth-stage businesses.

WHY THIS MATTERS

WHAT SINGLETON OFFERS

- Established but scalable market – not saturated
- High availability of local suppliers and partners
- Lower entry barriers vs metro markets
- Strong alignment with project-based industries

Opportunity: Investors can enter, integrate, and scale quickly within an established ecosystem.

SECTOR OPPORTUNITIES

Renewables & Energy Transition

Existing workforce and suppliers from mining:

- Easily transferable to renewables and infrastructure

Strong capability in:

- Engineering support
- Maintenance and field services

Opportunity: Co-locate with an experienced industrial workforce and repurpose supply chains.

INDUSTRIAL & GENERAL INVESTORS

- **Large base of small firms means**
  - Acquisition opportunities
  - Partnership pathways
  - Supply chain leverage

Opportunity: Scale operations by consolidating fragmented SME market.

Singleton's SME-driven economy offers investors a rare combination of an established industrial base, flexible supply chains, and strong headroom for growth and scaling. Singleton provides a platform for investors to drive growth, not compete for it.